



**DIPLOMA IN ADVANCED**

**DENTAL HEALTH**



**Business Strategy**

**2026 AGENDA**



You're here because something inside  
you whispered, "I can do more than  
this."

More confidence.

More income.

More clinical clarity.

More freedom to shape the career you actually want.

This space is yours now use it to plan, to dream, to think  
honestly about where you're heading.

Nobody else will build your business or your confidence  
for you but I'll help you get there.

*Can't wait to start with you.*  
*Poppy x*



## PROGRAMME OVERVIEW:

### Diploma in Advanced Dental Health & Business Strategy

**EduQual Level 7 • 150 Credits • 12-Month Programme**

The Diploma in Advanced Dental Health & Business Strategy has been designed for Dental Hygienists and Dental Therapists who want to grow professionally, clinically and personally.

This programme blends advanced clinical training, business development, leadership, communication, diary psychology, AI, systemic health, resilience and long-term career planning with structured mentoring throughout.

It gives you the **clarity, confidence and strategy** that traditional dental education often overlooks.

If you'd like, next we can build

Exclusively for [Kana Dental Academy](#)



# Who is the Diploma For:

This programme is designed for Dental Hygienists and Dental Therapists who want to take their career further, with clarity, confidence and direction.

It is ideal for clinicians who want to:

- Progress beyond the traditional scope of routine appointments
- Strengthen clinical skills across perio, paediatrics, restorative and systemic care
- Build confidence in communication, case discussions and decision-making
- Introduce new therapy-led services into practice
- Increase income without increasing hours
- Understand diary psychology, booking behaviour and patient conversion
- Develop a stronger professional identity and leadership presence
- Prevent burnout and create a sustainable, enjoyable career
- Future-proof their skillset through AI, digital developments and modern workflows
- Earn more income and work less
- Avoid Burnout
- Gain structured mentoring and support throughout the year

Whether you are newly qualified or experienced, this diploma provides the pathway, tools and coaching to help you grow on your terms.

## What Will You Learn?

Across 12 months, you will develop a combined set of clinical, professional, business and personal skills that support real progression in practice.

### Clinical Development

- Advanced periodontal care using BSP / EFP-aligned protocols
- Myofunctional therapy for children and adults
- Paediatric management, behaviour and communication
- Implant maintenance and sedation awareness
- Restorative workflows: composite finishing, aesthetic detail and documentation
- Photography and digital portfolios for treatment planning and reflection
- Understanding systemic influences: hormones, stress, nutrition and metabolic health



## Professional & Business Development

- Leadership and professional identity
- Ethical communication and case acceptance
- Service innovation and therapy-led business growth
- Diary psychology, booking behaviour and patient experience
- Financial fluency, forecasting and return-on-investment
- AI and digital transformation in modern dentistry
- Clinical audit, reflective practice and quality improvement

## Personal Growth & Career Strategy

- Resilience and burnout prevention
- Confidence building and communication
- Long-term career mapping
- Supported portfolio development
- Ongoing mentoring and Guided Growth coaching

Yes you've learnt the above - but have you learnt the business side? How to profit from this?

# Why I Built the Diploma?

Most of us have done endless certificates the day courses on periodontics, whitening, composites. We spend the money... we sit through the day... we take notes...

And then Monday comes and nothing really changes. I take myself away on retreat every year and something told me I needed to change

Your diary still feels chaotic.  
Your income stays the same.  
Your confidence doesn't suddenly grow.  
Half the time you don't even get the chance to use what you learned.

And somewhere deep down you think,  
"I know I'm meant for more than this."

**That is exactly why I built this diploma.**

I started in dentistry at 15 doing work experience.  
I've been a dental trainee, a receptionist, a nurse, a hygienist, a therapist, a practice manager...  
I've run a busy NHS practice with 65 staff.  
I helped set up a 10-surgery squat from scratch.  
I've done the long days, the burnout, the pressure, the feeling of "why am I still not progressing?"

I've also been the clinician sitting in courses thinking:  
"This is great... but how do I actually put this into real life?"

No one teaches us:

- how to work smarter, not harder
- how to increase income without increasing hours
- how to build a service of our own
- how to be confident in communication
- how to design our diary properly
- how to avoid burnout instead of pushing through it
- how to build a career not just do appointments

So I created the programme I wish I had years ago.

This diploma is different because it changes your life  
outside the teaching room.

You don't just attend a course and walk away.

You're guided every month.

Your cases, your questions, your confidence, your goals...

Everything is supported and built into your growth.

A full year of real development clinical AND personal.

You will learn advanced perio, paediatrics, myofunctional therapy, sedation, restorative skills,  
systemic health, nutrition, hormones, patient psychology, diary management, business  
strategy and AI...

But more importantly you'll learn how to actually use it.

You'll learn how to:

- earn better without doing more
- create therapy-led services
- improve patient acceptance
- understand booking psychology
- position yourself confidently in a team
- think like a leader
- design the career you want
- future-proof your skills in a changing industry

And... you're coached by me.

**Properly. Consistently. Personally.**

Ideas, strategies, guidance, honest conversations —  
not just teaching you what to do but helping you actually become the clinician you want to be.

*"You're not just  
taught You're  
coached  
All Year  
With Support  
Not Silence"*



# Programme Format & Structure:

The diploma is delivered through a blend of engaging formats to support different learning styles and ensure consistent progress:

- In-Person Teaching Days
- Hands-on sessions, clinical development, group work and faculty-led workshops.
- Online Full-Day Teaching
- Interactive digital sessions to reduce travel while maintaining depth and engagement
- Evening Webinars
- Monthly Guided Growth Coaching
- A mentoring space to support your cases, confidence, goals and portfolio development.
- Self-Directed Learning

Reflection, practice, portfolio tasks and independent study during lighter months.

## Final Assessment & Graduation

Viva day, portfolio showcase and your end-of-year celebration.

A full month-by-month agenda is included with your email.

## Assessment:

Your development across the diploma is assessed through a combination of reflective, clinical and professional tasks aligned with Level 7 standards.

### Assessment Components

- Multiple-choice assessments linked to each unit
- Clinical case study (periodontal or restorative linked to business growth, caters for any profession )
- Business or service-development plan (alternative option)
- Reflective logs and PDP (personal development plan)
- Clinical audit or quality improvement task
- Digital portfolio showcasing your growth and evidence
- Final viva examination with faculty panel

Assessment is supportive, structured and designed to help you grow rather than feel overwhelmed.



# SPEAKERS

## **Poppy Dunton, Lead of the Programme**

### **Dental Hygiene Therapist, Consultant & Educator**

Brings a unique blend of clinical experience, business strategy, communication and leadership. Supports clinicians in building confidence, and growing periodontal lists.

## **Deepak Simshada**

### **Periodontal Disease & Patient Communication**

Teaches practical periodontal disease understanding, patient psychology and communication strategies that improve case acceptance and confidence in perio delivery.

## **Carole Brennan**

### **Myofunctional Therapy**

Joining us in functional breathing, airway-focused care and myofunctional therapy. Makes complex concepts simple and teaches clinicians how to integrate myo into everyday practice.

## **Robbie Stewart**

### **Therapist of the Year**

Award-winning therapist recognised for excellence in clinical quality and leadership. Provides practical restorative workflows, composite skills and real-world insight for therapists.

## **Dr Tom Bereznicki**

### **Registered Special Interest in Restorative Dentistry**

#### **Communication & Difficult Conversations**

Experienced in patient communication, conflict management and supporting clinicians through challenging conversations. Teaches confidence, clarity and calm leadership in practice.

## **Roy Bennett**

### **Hypnotherapy for Dentistry**

Expert in clinical hypnotherapy and its safe, ethical use in dental settings. Teaches techniques to support anxious patients, improve communication and enhance patient experience.

## **Guest Speakers**

Additional expertise in AI, metabolic health, diabetes, systemic disease, neurodiversity, hormones, financial fluency and more.



# YOUR INVESTMENT

## Your Investment in Your **Growth**, Your **Skills** and Your **Future**

This diploma is a full 12-month programme designed to develop you clinically, professionally and personally. It brings together advanced clinical teaching, business strategy, communication, confidence building and monthly Guided Growth support all aligned with Level 7, 150-credit standards.

### Programme Fees

Full Programme Fee: £4,500

**Current Offer: £4,250 from £333 PCM**

Available for the 2026 intake while spaces remain.  
A £250 deposit secures your place.

### Exclusive OFFER:

**You can pay your holding deposit here:**

👉 [Click Here:](#)

The team will be in contact to set up payment plan

### Flexible Payment Plan (£4,000 Spread Payment Option)

If you prefer to spread your investment, you can choose the flexible plan:  
Total spread amount: from £333 per month.

No finance application

No credit check

No external finance company

Payments made directly through Kana Academy

Pay over 6 or 12 months

Or Pay in Full

Payments begin in 2026

[Payment Options: Click here to go to website](#)

# WHAT YOU INVESTMENT INCLUDES

✓ In-Person Teaching Days

Hands-on clinical development, case work, live demos and applied learning.

✓ Online Full-Day Teaching

Deep-dive sessions delivered interactively and designed around real practice life.

✓ All Webinars

Covering business growth, AI, systemic health, legal safety, financial fluency and more.

✓ Monthly Guided Growth Coaching

Support with clinical cases, confidence, boundaries and portfolio development.

✓ Portfolio Guidance

Reflective templates, structure and feedback aligned with Level 7 requirements.

✓ Guest Lecturers

Specialists in metabolic health, diabetes, neurodiversity, hormones, digital workflows and more.

✓ Final Viva & Assessment

Supportive, professional examination with the faculty panel.

✓ Graduation Event

Your end-of-year celebration recognising your development and achievements.

## Why This Investment Matters

it's a full year of structured development that supports you to:

- work smarter, not harder
- increase income sustainably
- build meaningful clinical confidence
- create therapy-led services
- improve communication and patient acceptance
- understand booking behaviour and diary psychology
- future-proof your career with modern skills
- reduce burnout and build resilience
- develop a clear, long-term professional identity



# WHERE IS THE DIPLOMA HELD?

## Kana Dental Academy – Milton Keynes

Station House  
11 Station Road  
Newport Pagnell  
Milton Keynes  
MK16 0AG

All in-person teaching days take place at Kana Dental Academy's modern, fully equipped training centre in Milton Keynes.

The venue includes:

- Free public parking directly outside
- Local EV chargers
- Step-free access
- Multiple teaching rooms
- Hands-on facilities
- Easy links to M1, London & East Midlands
- Nearby cafés, restaurants and hotels



This location was chosen because it is central, accessible and designed to give clinicians a calm, professional learning environment.

## Online Learning

Your online teaching days and webinars are hosted via Zoom Webinar with interactive features, breakout sessions and case demonstrations. Recordings are available when appropriate, and all sessions include downloadable resources and reflection templates.



# Frequently Asked Questions (FAQ)

**Q: Do I need to be a Dental Hygienist or Dental Therapist to join?**

Yes this diploma is specifically designed for GDC-registered DHT professionals. Or Overseas Dentists and Dentists are welcome .

**Q: Is this diploma recognised?**

Yes. It is an EduQual Level 7 approved qualification worth 150 credits.

**Q: How much time will I need to commit each month?**

Most delegates manage comfortably alongside full-time work. The structure includes teaching days, webinars and optional coaching which take place in the evening. Look at the agenda attached agenda to see if this works in your life.

**Q: What if I can't attend a session?**

Most online sessions are recorded and catch-up support is available. In-person days are recommended for best experience. We have an online platform which you can revisit learning materials

**Q: Do I need a portfolio?**

Yes you will build one throughout the year, and you'll be supported step-by-step.

**Q: Is this diploma suitable for newly qualified clinicians?**

Absolutely. Many join early in their career to build confidence, identity and skill quickly.

**Q: What support will I receive?**

You'll have monthly coaching, guided reflection templates, faculty access and ongoing community support.

**Q: How do I secure my place?**

A deposit is required, followed by your chosen payment plan

Q:

# About Poppy Dunton

With nearly two decades of experience in the dental industry, I offer a broad range of expertise in practice management, compliance, and clinical operations. I started my career in 2006 and have held various roles, including dental receptionist, nurse, and hygiene therapist. I later became the practice manager of a busy NHS dental practice with 65 staff members, where I oversaw operations, compliance, and patient care improvements.

In 2017, I helped establish a successful squat practice, now thriving with 10 surgeries and a vaccination centre. This experience gave me a strong foundation in growing and managing a dental business from the ground up. Additionally, I am a clinical lecturer at Teesside University, where I mentor the next generation of dental professionals.

My consultancy is designed to help dental practices optimise their performance, ensure compliance, and achieve sustainable growth. I embrace a work life balance for all clinicians following my own journey with spinal issues and realising the importance for practice and staff to be streamlined to encouraged a long and successful career.

GDC 179942

DipHE DT DH, Pg Dip Perio, MioL  
PGDip Restorative & Aesthetic Dentistry  
Chairman of Dental Hygiene/Therapy Board College of  
General Dentistry  
Clinical Lecturer  
MSCC Menopause Coach





**APPROVED BY**  
**EduQual**

  
**The Academy**  
THE KANA DENTAL ACADEMY  
& POPPY DUNTON